# **PRIVACY POLICY**

Educyte, a division of Mendine Erythonate Private Limited, is committed to safeguarding your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, and protect your information when you visit our website, <a href="https://www.educyte.in">www.educyte.in</a>.

#### 1. Information We Collect

We collect personal and non-personal information to provide you with a seamless experience. This includes:

### 1.1 Personal Information:

- Name
- Contact details (email address, phone number)
- Address
- Educational qualifications
- Any other details you voluntarily provide

# 1.2 Non-Personal Information:

- IP address
- Browser type and version
- Pages visited and time spent
- Device information

### 2. How We Use Your Information

We use your information to:

- Process your inquiries or applications
- Improve the user experience on our website
- Send updates about our courses, programs, and promotions
- Respond to your feedback or complaints
- Comply with legal obligations

# 3. Cookies and Tracking Technologies

We use cookies to enhance your browsing experience. Cookies help us:

• Remember your preferences

• Analyze website traffic and user behavior

You can disable cookies through your browser settings, but this may affect your experience on our site.

### 4. Sharing Your Information

We do not sell, rent, or trade your personal information. However, we may share your information with:

- Service providers who assist us in operating the website
- Legal authorities, if required by law

#### 5. Data Security

We implement industry-standard measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction.

### 6. Your Rights

You have the right to:

- Access your personal information
- Request corrections or updates
- Opt-out of receiving marketing communications
- Request the deletion of your data

# 7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices. Please review their privacy policies before sharing any information.

### 8. Updates to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with the updated effective date.

#### 9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Website: <a href="www.educyte.in">www.educyte.in</a>
Email: <a href="mailto:educyte@mendine.in">educyte@mendine.in</a>

Your trust is important to us, and we are committed to ensuring the privacy and security of your information. Thank you for choosing Educyte.